



## SCOT CONWAY

The Martial Life Catalyst Speaker

### Use the "Hero Formula" To Create the Ultimate Outcome

As a martial arts master and lawyer, Scot Conway repeatedly saw how many self-defense problems and legal problems started off as people problems. He realized that those conflicts and arguments can be resolved at the human level before they escalated! His ability to stop so much fighting kept the best clients and best team members in agreement thereby building a community of genuine connection.



In this talk, Scot Conway shows men and women business owners and entrepreneurs that communication spoken or unspoken can make the difference between leaders and dictators. Leadership without connection to the people they lead will result in a revolving door of great talent and cost of perpetual trainings that affect the bottom line.

Scot shares his methodology for leaders to communicate the vision, strategy and plans of the organization to their teams in order to gain trust, loyalty and talent retention, thereby increasing the bottom line.

#### Your audience will learn how to:

- ✓ Refrain from speaking at their team and use language that speaks to them.
- ✓ Avoid the number one killer of employee or talent retention.
- ✓ Skip the fight and win together – creating win/win scenarios continuously.
- ✓ Make the hard conversation an easy conversation and why it is necessary.

(Perfect for Culture-Building, Diversity Training, and Conflict Resolution)

## BOOK SCOT CONWAY

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